



  
**ride**  
for nature

ride the backroads of Door County

**JUNE 15TH, 2013**

The 25<sup>th</sup> annual bike ride to benefit The Ridges Sanctuary is fast approaching. From its grassroots beginning, this event has grown to be our largest annual fundraiser. Over 700 cyclists participated in 2012 and, based on advanced registrations, it appears that number will increase this year.

Obviously we couldn't begin to pull off an event of this magnitude without the support of our members, volunteers and donors. There's more than one way to help, so read on and see how you can participate to make this the most successful Ride for Nature yet!

#### To Ride ...

Proceeds from those of you who register to ride, support The Ridges' efforts in research, education and preservation. Route lengths and levels of difficulty vary. Find the one that best suits the experience you seek.

Register at [www.RideforNature.com/register1](http://www.RideforNature.com/register1).

#### To Sponsor ...

**Bike to Benefit** is an additional way for Ride participants and supporters to fundraise for a specific Ridges project each year by obtaining sponsorships. Last year, this program helped raise money to support the restoration of the historic Lower Range Light, a project that is now nearing completion. To get started and begin enrolling your sponsors, download a pledge sheet at [www.RideforNature.com/Bike-to-Benefit](http://www.RideforNature.com/Bike-to-Benefit).



#### To Donate ...

Not riding this year? Don't have a cyclist to sponsor? No worries! You can still support the Ride and our orchid project by donating online. It's easy! Go to [www.RideforNature.com/Bike-to-Benefit](http://www.RideforNature.com/Bike-to-Benefit) and follow the Crowdrise link.

#### To Volunteer ...

It's no exaggeration to say that it takes a village to pull off an event of this size and importance. Volunteers - and lots of 'em - are needed to staff the Ride for Nature as well as several areas for the Door County Beer Festival. See the accompanying list of dates, times and tasks on the back page of this insert and then contact Kate LeRoy 920-839-2802 or [infor@RidgesSanctuary.org](mailto:infor@RidgesSanctuary.org) to sign up.

In 2013, Bike to Benefit funds will support the first phase of an important conservation initiative - the reintroduction of the Showy and Yellow Lady's-slipper orchids to the restored ridges and swales behind the future site of The Ridges new interpretive center. Reintroduction of these key species in their natural habitat will create a living exhibit for the new center and provide an opportunity study orchid ecology and the preservation of the species. The restoration project will take place over three years with the first year focusing on germinating plants. The estimated cost for the germination phase is \$15,000.

The Cordon Family Foundation has generously agreed to match, dollar for dollar the first \$1000 in sponsorships. Cyclists participating in any distance of the Ride are eligible to participate. After raising at least \$250, participants will receive a Ride for Nature jersey. Saris Bike Racks will be awarded to our top three fundraisers.



# Bike to Benefit

To benefit The Ridges Sanctuary  
**June 15, 2013**

Thank you for partnering with the Ride for Nature to raise funds for The Ridges Sanctuary. While the Ride for Nature benefits The Ridges Sanctuary, Bike to Benefit is an opportunity for participants to raise additional funds for this great organization. Members of the cycling community can participate in any distance (15, 25, 50, 62 or 100 miles) of the Ride for Nature and help raise money by obtaining sponsors. Money raised this year will support an important conservation project - the reintroduction of the Showy and Yellow Lady's Slipper to the restored ridges and swales behind the future site of The Ridges new interpretive center.

After raising at least \$250, participants will receive a Ride for Nature jersey. Participants can raise more than the \$250 and, in fact, are encouraged to do so. Prizes will be awarded to the top three fundraisers in the Bike to Benefit program.

## Fundraiser/Participant

Please use the pledge sheet while fundraising. Pledges may be in one lump sum or from various sponsors.  
**Important: All checks should be made payable to: The Ridges Sanctuary**

Return the pledge form and money to Kate LeRoy at The Ridges Sanctuary by June 10. (Bike to Benefit The Ridges Sanctuary, PO Box 152, Baileys Harbor, WI 54202)

Thank you for your participation in the Bike to Benefit program. If you have any questions, please email me at [info@ridgessanctuary.org](mailto:info@ridgessanctuary.org) or call 920-839-2802.

Thank you,  
Kate LeRoy  
Office Manager



## The Ridges Sanctuary

[www.RidgesSanctuary.org](http://www.RidgesSanctuary.org) - 920-839-2802 - PO Box 152, Baileys Harbor, WI 54202





# Bike to Benefit

To benefit The Ridges Sanctuary

**June 15, 2013**

Name: \_\_\_\_\_

This individual will be participating in the Ride for Nature on Saturday, June 15, 2013 to raise money for The Ridges Sanctuary - Wisconsin's first land trust. Your donations to our Bike to Benefit sponsorship program will help raise money for our orchid restoration project, an important conservation initiative.

Thank you for your support!

Sponsor Name	Address	Phone	Total Pledge	Paid
Total Collected				

The rider is responsible for all pledge collections.  
 Official tax receipts will be sent for all pledges; please print clearly and provide address to receive receipt.  
 Make checks payable to: The Ridges Sanctuary

## The Ridges Sanctuary

www.RidgesSanctuary.org - 920-839-2802 - PO Box 152, Baileys Harbor, WI 54202



We couldn't put the **Ride for Nature** together each year without the help of a dedicated team of dozens of invaluable volunteers. If you would like to lend a hand to help us continue to offer amazing educational programming at The Ridges Sanctuary, please let us know and we'll find a slot for you to help with the ride.

We need volunteers to help with packet pickup, race-day registration, set-up and breakdown, and to staff our aid stations.

To inquire about volunteering please email or call Kate LeRoy at [info@ridgessanctuary.org](mailto:info@ridgessanctuary.org) 920-839-2802



Date	Activity/Time	Volunteers Needed
<b>June 10, 11, 12</b>	<b>Marking Routes</b>	10 Volunteers
<b>Thursday, June 13</b>	<b>Stuff Packets</b> 9:00-11:00am	6 Volunteers
	<b>Pretzel Necklace</b> 1:00-4:00pm	6 Volunteers
	<b>Barricade Set-up</b> 2:00-6:00pm	8 Volunteers
<b>Friday, June 14</b>	<b>Pretzel Necklace</b> 9:30-11:30am	6 Volunteers
	<b>Registration at Town Hall</b> 4:30-6:30pm	4 Volunteers
	<b>Registration at Town Hall</b> 6:30-8:30pm	4 Volunteers
<b>Saturday, June 15</b>	<b>Registration in Tent</b> 5:30-8:00am	6 Volunteers
	<b>Registration in Tent</b> 8:00-10:30am	4 Volunteers
	<b>SAG Vehicle</b> 7:00am-2:30pm	6 Volunteers w/van or cars to escort riders
	<b>Aid Station 1: North Bay Rest Stop</b> 9:30-11:30am	4 Volunteers
	<b>Aid Station 2: Mink River Road, Ellison Bay</b> 7:15-9:00am	8 Volunteers
	<b>Aid Station 3: Garrett Bay Road</b> 7:45am-9:45am	4 Volunteers
	<b>Aid Station 4: Fire Station Ephraim</b> 8:30am-11:00am	6 Volunteers
	<b>Aid Station 5: Zion Church Cty Rd F</b> 8:30am-12:00pm	8 Volunteers
	<b>Aid Station 6: Schops Farm, Carsville</b> 10:00am-2:00pm	4 Volunteers
	<b>Aid Station 7: Jacksonport Town Park</b> 11:00-1:00pm	2 Volunteers
	<b>Aid Station 7: Jacksonport Town Park</b> 1:00-3:00pm	2 Volunteers
	<b>Lunch Service</b> 10:30-1:00pm	4 Volunteers
	<b>Lunch Service</b> 1:00-3:30pm	4 Volunteers
	<b>Beer Tent</b> 11:00-1:30pm	4 Volunteers
	<b>Beer Tent</b> 1:30-4:00pm	4 Volunteers
	<b>Water, Soda &amp; Pretzel Necklaces</b> 11:00-1:30pm	4 Volunteers
	<b>Water, Soda &amp; Pretzel Necklaces</b> 1:30-4:00pm	4 Volunteers
	<b>Breakdown Crew</b> 3:00-6:00pm	8 Volunteers